



Environmental – SMART Action Plan

September 2022 – August 2023

Version 3

Goal:	Specific:	Measurable by:	By When:	Status:
1. Campaigns				
Improve the engagement in campaigns involving the environment and sustainability	<ul style="list-style-type: none"> Run at least one environmental campaign per year. 	The Campaigns coordinators end of year report on campaigns and outcomes.	June 2023	E&E Officer confirmed as completed

	<ul style="list-style-type: none"> Have at least 30 students involved in environmental campaigning 	The Campaigns coordinators end of year report on campaigns and outcomes.	June 2023	This is ongoing
To be able to influence the university to improve their environmental impact	<ul style="list-style-type: none"> Create at least one positive outcome or policy change (per year) through lobbying the University. 	The Campaigns coordinators end of year report on campaigns and outcomes.	December 2022	E&E officer confirmed as completed Boycott of Fossil Fuel employers
	<ul style="list-style-type: none"> To have students involved in working with the University to improve sustainability. 	At least 3 recorded interactions between students and University management regarding sustainability	June 2023	As above – EEO sits on the UOB steering group Projects continue
To raise the awareness of how we can decrease our environmental impact as students	<ul style="list-style-type: none"> Engage at least 300 students in awareness raising activities across the year, including Go Green Week. 	Go Green Week report	April 2023	Part Of Go Green week plan Report available
2. Facilities				
To reduce Guild Electrical usage by 4% Aug 2022 Aug 2023.	<ul style="list-style-type: none"> Monthly electrical kWh consumption with comparisons to previous years 6 Monthly email to staff sharing the above information Final full year graph table complete showing overall yearly saving of 17.9% 	Monthly comparison graphs	August 2022 Ongoing August 2023	17.9% on energy consumption so far Aug – April 2023 savings of around 11K
Renew fair trade joint accreditation with UOB	<ul style="list-style-type: none"> Identify and agree how to address criteria 	Meeting with fair trade working group	October 2023	In progress
	<ul style="list-style-type: none"> Seek internal approvals and sign off 	Committee reports and sign off		In progress
	<ul style="list-style-type: none"> Gather evidence 		October 2023	

	<ul style="list-style-type: none"> Present our joint application 	Develop action plan for parts relating to the Guild. New scheme in place		
Identify 5 significant negative environmental impacts with the Guild building and plans to control them	<ul style="list-style-type: none"> Write them in an action plan Implement the plan by identifying solutions that are in keeping with resources and our strategic plan 	Submit to E&E committee in March 2023	March 2023	Completed and presented as evidence to Green Impact this year
3. In the Community				
Reduce waste on the streets during key moving periods in the year	<ul style="list-style-type: none"> Deliver Junkbusters throughout 2022/2023, expanding it to be a year round campaign with better links to other waste reduction initiatives and exploring different types of waste that can be reduced. 	Number of bags collected in 2022/2023	July 2023	Work began January 2023 reports due shortly
	<ul style="list-style-type: none"> Deliver 'moving out' project including a range of activities and communications to reduce waste at the end of the academic year. 	Number of students engaged Number of complaints received about waste	July 2023	Work to begin June 2022
Develop green spaces in Selly Oak to improve the local environment (Mini Meadows)	<ul style="list-style-type: none"> Maintain the current planter boxes on Dartmouth Road through weeding and regular care. 	Quality of the planter boxes	July 2023	In progress – ongoing project
	<ul style="list-style-type: none"> Identify new sites to deliver green projects, e.g. local parks, disused land or business frontages. 	Number of new sites developed	July 2023	Project started
	<ul style="list-style-type: none"> Work with partners at University and Canal and River Trust to deliver environmental projects along the canal between Selly Oak and University, including planting projects and dredging. 	Number of activities completed	July 2023	Completed – Reports available on request
Educate students on sustainable living and increase levels of recycling and waste reduction in Selly Oak	<ul style="list-style-type: none"> Deliver at least three initiatives that educate students on the importance of recycling and waste reduction and how they can do this easily and effectively (e.g. deliver indoor recycling bags, waste management magnets) 	Number of initiatives delivered Number of complaints received about waste	July 2023	In progress – recycling bags and waste management magnets been delivered. Further

		Number of students engaged		initiatives to be developed in 2022/23.
	<ul style="list-style-type: none"> Organise regular volunteer litter picks to reduce waste in the local community. 	Number of bags of waste collected	July 2022	In progress – 3 litter picks taken place by Dec 2023
	<ul style="list-style-type: none"> Engage with households whilst on patrol that are not recycling properly, and advise them accordingly 	Number of houses advised	Ongoing	In progress – 85 houses advised by Nov 2022
	<ul style="list-style-type: none"> Develop new initiatives to tackle food waste, plastic reduction and energy saving 	Number of initiatives delivered	July 2023	Work to begin in 2022 Ongoing
	<ul style="list-style-type: none"> Improve collaboration with Birmingham City Council Fleet & Waste Management Department in relation to waste and recycling initiatives to use resources efficiently 	Level of stakeholder engagement	July 2023	In progress
	<ul style="list-style-type: none"> Use social media to promote key messages and to engage students around waste and recycling 	Level of engagement on social media	Ongoing	In progress – 7735 students engaged by Nov 2022
4. Internal Sustainability projects and External partnerships				
Support the University to maintain an effective Biodiversity Working Group	<ul style="list-style-type: none"> Member of committee attends meetings regularly. Collaborate with group to develop new projects. 	Number of activities delivered Number of students and staff engaged in activities	Ongoing throughout the year(s)	Biodiversity working group is active and meeting. Further meetings planned in new year to develop projects
E&E committee to work with Director Of Engagement to replace or reduce meat products in Joes bar. To further encourage the University to do the same (use criteria from Green Impact to focus work SU004)	<ul style="list-style-type: none"> Facilities manager to discuss with E&E officer how to proceed and to identify the key people who can progress the project (ensure student involvement) Agree how to proceed (reducing meat on menus, referendum (but seek approval from key UOB staff), discussions with Guild DOE, and Director Of Commercial & Business operations (UOB Make contact with key people (As listed above) 	Meeting with E&E officer and Facilities manager E&E officer/student rep to make contact and start a conversation Agree meetings	September - October 2022 November 2022 December 22- Feb 23	Some discussions over email has commenced – there is a commitment from the Director of Engagement to move this matter forward in 2023.
Working with Venues to reduce single use plastic in all events	<ul style="list-style-type: none"> Assess scope of project 	Meeting with E&E officer, Facilities manager Venues manager	November 2022	Completed

	<ul style="list-style-type: none"> • Write a report on the benefits and costs of reducing plastic and submit to the Director of Engagement • Engage with Director of Engagement • Plan of action to be agreed over the next three years 	<p>Report written by E&E officer and signed off by E&E committee</p> <p>Meeting set up with E&E officer & Facilities manager and the DOE</p> <p>Signed off by DOE and approved by E&E and Finance committees</p>	<p>January 2022</p> <p>February 2023</p> <p>August 2023</p>	<p>Jan / Feb Complete</p> <p>August ongoing</p>
The union has provided at least one new food growing opportunity or developed an existing project	<ul style="list-style-type: none"> • Part of initial Green Impact discussion between Facilities Manager, Sports & E&E officers • E&E officer to have a discussion with conservation society 	<p>Meeting arranged</p> <p>Meeting arranged between E&E officer and the society</p>	<p>November 2022</p> <p>December 22 – February 23</p>	<p>Completed</p> <p>Completed but ongoing discussions</p>
5. Policy & systems				
Maintain and up to date policy	<ul style="list-style-type: none"> • Policy is updated annually • Communicated via the Website • Discussed with Guild management team 	<p>Sent to March E&E committee</p> <p>Once approved inserted into Website</p> <p>Once approved put on the management team agenda</p>	<p>March 2023</p> <p>April 2023</p> <p>May 2023</p>	<p>completed</p>
The Guild has a system in place to minimise unnecessary cloud and network storage (refer to Green Impact SU003)	<ul style="list-style-type: none"> • Facilities manager to discuss UOB IT & Director of Operations 	<p>Discussion takes place</p>	<p>December 2023</p>	<p>discussions over email has commenced and waiting on response with UOB IT</p>
The Union develops a policy On freebies and giveaways and use of Amazon purchasing (use Green Impact SU002)	<ul style="list-style-type: none"> • Facilities manager to a have a discussion with Sports and E&E officers about how to proceed on this • Sports and E&E officer to discuss at appropriate officer forum • Policy developed and sent to E&E committee for approval 	<p>Part of November Green Impact catch up</p> <p>Agenda item at FTOG in December</p> <p>Meetings to develop draft and draft to be</p>	<p>November 2022</p> <p>December 2022</p> <p>Jan – march 2023</p>	<p>Completed</p>

2023

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