



RESEARCH AIMS



IMPROVE SERVICES



IDENTIFY KEY PRIORITIES



INCREASE STUDENT IMPACT

WHAT WE DID...



DESK REVIEW



RESEARCHED FUTURE STUDENTS



STUDENT SURVEY



FOCUS GROUPS



STAKEHOLDER INTERVIEWS



WORK SHOPS

WHAT WE FOUND OUT...



ENGAGEMENT



EVENTS



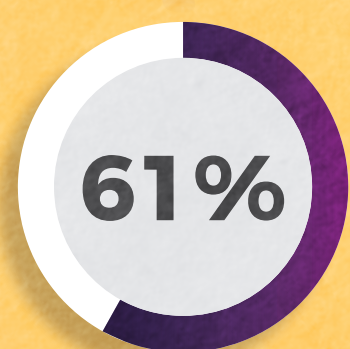
STAKEHOLDER RELATIONSHIPS



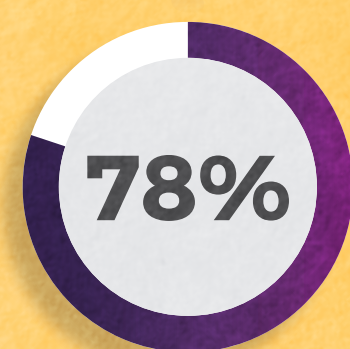
SUPPORT



COMMUNICATION

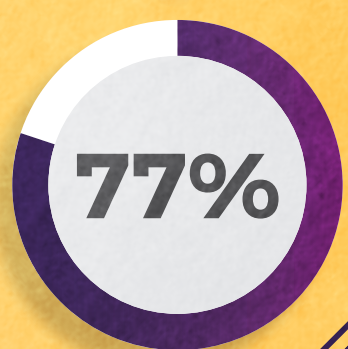


OF STUDENTS SAID THAT THE GUILD REPRESENTS THEM AND PROVIDES THEM WITH A VOICE TO THE UNIVERSITY



OF STUDENTS WERE SATISFIED WITH THE SERVICES AND ACTIVITIES PROVIDED BY THE GUILD

"THE GUILD ARE ABLE TO INPUT INTO DECISIONS UP AND DOWN THE UNIVERSITY DECISION MAKING STRUCTURES"
UNIVERSITY STAKEHOLDER INTERVIEW FEEDBACK 2017



OF STUDENTS AGREED THAT "THE GUILD IS A PLACE I KNOW I CAN GET USEFUL ADVICE"



OF STUDENTS CONSIDERED EMAILS TO BE THE MOST RELEVANT FORM OF GUILD COMMUNICATIONS

