

How do Candidate Budgets Work?

For your campaign, you have a £50 candidate budget if you have applied for an Officer role, and a £10 budget if you have applied for an NUS Delegate role.

You spend up to £50 or £10, then claim your expenditure back.

You can claim back by completing a template expenditure form, and emailing a completed copy to elections@guild.bham.ac.uk along with your receipts.

YOU MUST SUBMIT YOUR RECIEPTS WITH YOUR EXPENDITURE FORM!

You will be able to find a template expenditure form in the shared Candidate Google Drive (a link to the shared Candidate Google Drive will be sent to you after applications have closed) - **please ensure that you download the template expenditure form before you complete it!**

If you have any issues with accessing the Drive, please email elections@guild.bham.ac.uk .

If you feel that you may have difficulty with using your budget before claiming it back (e.g. because of financial difficulties), please do let us know by emailing elections@guild.bham.ac.uk and we can provide you with your candidate budget.

What can you spend your budget on?

Pretty much anything! You can use your budget for:

- T-Shirts or props to use during campaigning or in campaign photos or videos
- Costumes
- Posters, leaflets and other printed publicity
- Paint, fabric dye, craft materials
- Sweets
- Banners/Banner Material
- Sponsored social media posts/social media ads
- Professional photographers and/or videographers

Postage and packing must be included in your budget.

You CANNOT spend your money on alcohol.

Information on where you can obtain different materials with your budget (e.g. printing providers, professional videographers/photographers, T-Shirts) will be included in the shared Candidate Google Drive.

What items don't have to be included in my budget?

- Materials used to stick up publicity - e.g. BluTac, drawing pins, string, safety pins
- Items used to cut materials - e.g. scissors
- Writing Materials - e.g. pens, pencils
- Transport to and from campus - e.g. bus journeys

Please email elections@guild.bham.ac.uk if you have any questions about any of the above.

Further details will also be covered in candidate training sessions.