

## How do Candidate Budgets Work?

**For your campaign as Ethnic Minority, you have a £60 candidate budget**

You spend up to £60, then claim your expenditure back.

You can claim back by completing a template expenditure form and emailing a completed copy [elections@guild.bham.ac.uk](mailto:elections@guild.bham.ac.uk) along with your receipts.

### **YOU MUST SUBMIT YOUR RECIEPTS WITH YOUR EXPENDITURE FORM!**

You will be able to find a template expenditure form in the shared Candidate Google Drive (a link to this will be sent to you after applications have closed) - **please ensure that you download the form before you complete it!**

If you have any issues with accessing the Drive, please email [elections@guild.bham.ac.uk](mailto:elections@guild.bham.ac.uk) .

## What can you spend your budget on?

Pretty much anything that supports your campaign!

Here are some ideas of what you can use your budget for:

- T-Shirts or props to use during campaigning or in campaign photos or videos
- Costumes
- Stickers, posters, leaflets and other printed publicity
- Paint, fabric dye, craft materials
- Sweets or freebies
- Banners/Banner Material
- Sponsored social media posts/social media ads
- Professional photographers and/or videographers

Postage and packing must be included in your budget.

You CANNOT spend your money on alcohol.

## What items don't have to be included in my budget?

- Materials used to stick up publicity - e.g. BluTac, drawing pins, string, safety pins
- Items used to cut materials - e.g. scissors
- Writing Materials - e.g. pens, pencils
- Transport to and from campus - e.g. bus journeys