

## Guildofstudents.com – Cookie Policy

### Cookies - What are they, and how do we use them?

Cookies are small text files that are sent to and stored on your web browser, smartphone or other device to allow you to store specific information that can be used to improve the user experience on a website. You should note that cookies cannot read data off of your hard drive. Further information about cookies (including how to disable them) can be found on [allaboutcookies.org](http://allaboutcookies.org).

We use cookies on our site to improve the user experience, and to gather general statistics about the users of our services (not user specific). Among other things, cookies allow you to log on to our service. This Cookie Policy gives a background of what cookies are, how we use them and how they benefit you.

### What types of cookies are there?

You will encounter the following cookies:

- **First party cookies:** First party cookies are set by the website you are visiting and they can only be read by that site.
- **Third party cookies:** Third party cookies are set by a different organisation to the owner of the website you are visiting. For example, the website might use a third party analytics company who will set their own cookie to perform this service. The website you are visiting may also contain content embedded from, for example YouTube or Flickr, and these sites may set their own cookies.  
Session cookies: Session Cookies are stored only temporarily during a browsing session and are deleted from the user's device when the browser is closed. We use these to allow you to login to the website.
- **Persistent cookies:** This type of cookie is saved on your computer for a fixed period (usually a year or longer) and is not deleted when the browser is closed. Persistent cookies are used where we need to know who you are for more than one browsing session. For example, we use this type of cookie to store your preferences, so that they are remembered for the next visit.

### What cookies do we use?

The Cookies on this website consist of:

- Session cookies which help with form filling, remembering the information input when navigating between pages. These are destroyed when browser window is closed.
- Google Analytics cookies for monitoring website usage.

Name of cookie	What does it do?	Type
PHPSESSID	This is a session cookie that allows you to login to the website, you need this enabled to use our services	Session Cookie
_utmz _utmc _utma _utmb	This is a 3rd party tracking cookie for google analytics that allows us to obtain overall website usage statistics	3rd Party Cookie
SmartMaxUser	This is a tracking cookie that allows us to identify your previous live chat history when you have interacted with us	Persistent Cookie
SmartMaxSession	This is a session cookie that allows you to use the sightmax live operator service, this needs to be enabled to use this service	Session Cookie

**i. How you can manage your cookies?**

Some pages on guildofstudents.com use "cookies," which are small files that the site places on your hard drive for identification purposes. These files may be used for site registration and customisation the next time you visit us, and to make navigating the website more user-friendly.

Your web browser may allow you to be notified when you are receiving a cookie, giving you the choice to accept it or not. By not accepting cookies, some pages may not fully function and you may find it harder to access certain information on this site.