**Guild Campaigns**

**Funding Request Form**

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| Please **email a copy** of this form to Campaigns@guild.bham.ac.uk when you have completed it, for it to be put to the next meeting of the **Guild’s Officer Team.** |
| You can find out more about campaigns in the Guild, and for more help filling in this form by: |
| **Emailing:** | Campaigns@guild.bham.ac.uk  |
| **Dropping into the:** | Student Voice Office - in the Guild of Students Building |
| **Visiting:** | [www.guildofstudents.com](http://www.guildofstudents.com) and going to the Campaigns page |
| Physical copies of this form will not be accepted so please return via email. This form is also fully interactive meaning you will only be able to fill in the sections/information needed. |
| Personal Information |
| **Forename(s):** | Click to enter your **Forename** |
| **Surname:** | Click to enter your **Surname** |
| **University Email Address:** | Click to enter your **University Email** |
| **Contact Telephone Number:** | Click to enter your **Contact Number** |
| **Campaign Title:** | Click here to enter the **Name of your Campaign** |
| **Date Submitted:** | Click here to enter a **Date** |
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| What is a Campaign? |
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| Campaign is a project led by **Students** or **Officers** and supported by **Guild of Students Staff** and works to **improve the experiences** of our students and **transform** our community. |
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| * By changing the **knowledge and perceptions** of our students, the policies of **the university,** or the actions of the **local authorities** and the government, campaigns can **change the world** around us. From fossil free, to free education, all way to animal rights and the living wage, the Guild helps students **have their say** on things that are important to them.
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| How are campaigns funded? |
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| The Guild’s **Campaigns Pot** exists to provide financial support to students in their campaigns. Funding requests are approved by the **Guild’s Officer Team**.  |
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| The **maximum amount** you can apply for per campaign is **£1000.** |
| How does the process work? |

Students fill in the form below, outlining what they hope their campaign will do, and then meet with our **Campaigns Coordinator** to see how any staff support can help them. The proposal will then be passed to the **Guild officer team** who will (hopefully!) approve the funding for it. An officer or a student is welcome to present their proposal, or if preferred, they can just send the forms along.

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| We want the Officer team and Guild Staff to have the best sense possible of your aims and objectives in your campaign, as well as help you to best think through your campaign plans and develop beyond your initial ideas. |
| Campaign Style |
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| **What best describes the style of your campaign?** | Choose an Option |
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| Campaign Funding Breakdown |
| Please give us a breakdown of what exactly you intend to spend the funding on. |
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| **Estimate the total amount you will spend:** | Click to enter your **estimated total spend** |
| **Item/event 1:** | Click to enter your **Item/event** and it’s **cost** |
| **Item/event 2:** | Click to enter your **Item/event** and it’s **cost** |
| **Item/event 3:** | Click to enter your **Item/event** and it’s **cost** |
| **Item/event 4:** | Click to enter your **Item/event** and it’s **cost** |
| **Additional:** | Click here to enter any **additional Items/costs** in plain text |
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|  Aims and Plan  |
| **Aims:**Click here to enter the **Specific Aims** of your campaign. |
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**Measureable:**

Click here to enter how you will **Measure** the impacts of your campaign.

**Improve the Student Experience:**

Click here to enter how a successful campaign will improve experiences **of students**.

**Start and end dates:**

Click to enter when you want to **start your campaign**, and when you plan to **win by**.

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| Need More Help? |

If you want more help filling in this form or have questions about the process for applying for funding, drop an email to **Campaigns@guild.bham.ac.uk** and the **Campaigns Coordinator** or other **Student Voice staff** can help you create your application.