

Guidance

- Your report should be 1000 words or fewer. You should write in all three sections, but it is up to you to decide how much weight to give each section.
- Your report should be submitted one week before the date of each Scrutiny Panel. Completed reports should be emailed to r.nadeem@guild.bham.ac.uk or l.gill@guild.bham.ac.uk
- You will have two minutes at the beginning of each Scrutiny Panel meeting to supplement your report with a verbal update.

Officer:	Adam Dorey
Date of panel:	4 th Nov 2021

Written Statement action plan

This section is for you to track your progress on your written statement priorities, as outlined in your action plan. The “context” section of the document can remain the same for each panel.

Written Statement Aim #1	
Campaign for a university-wide mental health policy	
Context:	Unlike most other Russell Group unis, UoB is yet to implement a university-wide mental health policy or strategy.
Progress:	This is also a high priority area for the FTOs, so we’re working together on a campaign called ‘Change In Mind’ that seeks to implement these changes. The first phase is a listening campaign, our plan is to assemble a team of volunteers to have 1000 conversations with UoB students on mental health, which we feel is an inclusive way to inform the demands we’ll make to the uni on mental health. Soft recruiting for this has already begun, I’ve been talking to key student groups such as Beat UoB, the Mental Health and Wellbeing Society and Nightline, who are looking forward to engaging with the campaign. We’re now waiting on comms for the branding we need to launch the campaign, which should be ready in the next few weeks.

Written Statement Aim #2

Improve campaigns social media

Context: The campaigns social media profiles I inherited weren't incredibly healthy, with only 68 followers on Instagram. I wanted to engage students with campaigning by creating a more dynamic social media presence for the uni's campaigning community.

Progress: I've been publishing a weekly newsletter with information about campaigning events on Fab and Fresh since the first week of teaching. This resource allows people to easily see what they can get involved in. I've received positive comments on the newsletter, and engagement has been slowly but surely increasing as I'm starting to work out where to post and which times to post at to get the most engagement.

The Guild Campaigns Instagram now has 266 followers. I post Instagram Stories with the day's events every day an event is on, with 20% of followers checking in daily and around 13% tapping all the way through.

I've been working with Manisha throughout Black History Month to create posts on Black historical figures for @guild_em Instagram and Facebook. Also, I've been involved with making TikToks for the Guild's account, though more work is needed to bring a campaigning focus to the Guild's TikTok presence.

Written Statement Aim #3

Improve Guild transparency through events and better communication

Context: In my manifesto, I wanted the Guild to be more proactive in supporting campaigners and provide clearer funding information, as well as improving our democratic process by holding citizens' assemblies.

Progress: Mikey's idea for the Activist Network happened to line up almost exactly with the training and networking I wanted to provide campaigners. I've been involved with planning since the start, contributing to the format of the sessions, recruiting speakers and producing promo. Our launch went well, with 60 people turning up. The launch gave me a chance to signpost funding. We're currently planning the next couple of AN sessions, looking to

	<p>include guest speakers and steadily increase engagement over the year.</p> <p>Citizens' Assembly planning has been going well, after discussing the initiative with Rozena and Tom, I've sent in a proposal which is being discussed and the aim is to launch a Citizens' Assembly on the topic of 'Dismantling Rape Culture' towards the start of second semester. We're getting there! Just very slowly...</p>
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Role and responsibilities

This section is for you to write about any projects you have been working on or meetings you have been to that you think are of particular importance to your remit.

Meeting / project	Outcome for students
Meeting with Drew Linforth, Interim Head of Wellbeing and Partnerships, and Sue Knight, Senior Psychological Practitioner	I asked Drew about the current state of the mental health services and how they could be improved. I discovered Wellbeing Services has an appetite for a unified, whole-uni approach (which should help with Change in Mind and lobbying) and had actually begun writing a strategy – which got derailed due to COVID-19. They're also open to running campaigns on promoting services to marginalised students and on coping with sexual harassment and assault.
Meetings with Welfare Officers, including Kate Harvey (CAL) and Hannah Lumley (MDS)	I gathered more info about the services and how medical students are using them: I feel it's important to build relationships with Welfare Officers at this stage so we can align our priorities as much as possible in our mental health campaigning.

Ideas and policy

This section is for you to report on progress made to ideas and Guild policy that you have been mandated to work on. You only need to update your actions taken. You can also add ideas or policy as they are passed through the year.

Idea / policy	Action taken since last Panel

N/A (No ideas submitted within my remit)	
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Other student issues, meetings or projects to note: