



Environmental – SMART Action Plan

Version 1

Sustainability Action Plan 2017

Goal:	Specific:	Measurable by:	By When:	Status:
1. Campaigns				
Improve the engagement in campaigns involving the environment and sustainability	• Run at least one environmental campaign per year.	The Campaigns coordinators end of year report on campaigns and outcomes.	June 17	
	• Have at least 30 students involved in environmental campaigning	The Campaigns coordinators end of year report on campaigns and outcomes.	June 17	
To be able to influence the university to improve their environmental impact	• Create at least one positive outcome or policy change (per year) through lobbying the University.	The Campaigns coordinators end of year report on campaigns and outcomes.	Dec 17	
	• To have students involved in working with the University to improve sustainability.	At least 3 recorded interactions between students and University management regarding sustainability	June 17	
To raise the awareness of how we can decrease our environmental impact as students	• Engage at least 200 students in awareness raising activities	Go Green Week report	Oct 17	
2. External Volunteering				
Develop volunteering activities for students with an environmental focus	• Run 2 micro volunteering events with an environmental focus	Two recorded events developed and delivered	March 2017	
	• Run 4 community based events with an environmental focus	Four recorded events developed	March 2017	

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		and delivered		
3. Facilities				
To reduce Guild Electrical usage by 5% May 16- Apr. 17	<ul style="list-style-type: none"> Monthly electrical kWh consumption with comparisons to previous years Monthly email to staff sharing the above information Final full year graph table complete showing overall yearly saving 	Monthly comparison graphs	April 2017	
Identify up to £10K of funding for environmental improvements	<ul style="list-style-type: none"> Sign up for Carbon trust business fund Identify appropriate projects through audit Apply to Estates Projects to carry out agreed environmental improvements Agree Capitol funding with Estates Carry out improvements Apply for funding for up to £10K through Carbon trust fund 	Project application to Estates and sign off. Funding cheque from Carbon trust.	January 2017 April 2017 April 2017 June 2017 Aug- Oct 2017 November 2017	
Reduce annual lighting costs by 30%.	<ul style="list-style-type: none"> Identify a LED based solution through the carbon trust for lighting in all public areas Discuss a lighting proposal with Estates Develop a project to be funded through the University Salix scheme Get business case explaining the annual saving signed off at Finance committee Carry out LED project in all public areas. 	Salix project on LED lighting for all public areas. Business case sent Guild Finance committee	January 2017 April 2017 May 2017 June 2017 August 2017	
4. Community Wardens				
Junk Busters	<ul style="list-style-type: none"> 1st phase for March has been completed, with 33 bags collected, raising £462.00 for the BHF, bring the total to date to over £125'000. June's phase has been planned and ready to launch. This will be taking place over the month of June, and will include, in Bournbrook, dates on which doorstep collections takes place, but also a series of dates on which on-street collection points will be set up in which households can make donations, including any 		August 2017	

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	<p>food that is not required due to moving out. There will also be a series of collections in local areas alongside this. We also aim to extend this to the Guild, by establishing a collections bin, to provide an extra opportunity for students and staff to make donations.</p>			
Mini Meadows	<ul style="list-style-type: none"> Phase 1 – ground site identification and preparation, in partnership with Birmingham City Council Ranger, has been completed. Phase 2 – tree plant will take place (29/03) in which a row of fruiting trees will be planted; demarcating the site. The vision is these will (when matured and fruiting) give the opportunity for local residents to pick fruit, but also serve local wildlife; including birds and insects. The site is bordered on one side by a beech hedge, and various shrubs, bushes and small trees on the other – providing shelter and protection. We aim to partially strip the turf and seed. Phase 3 (April). On-going seeding, and continuation of turf strip. 		August 2017	On-going
Selly Oak Recycling	<ul style="list-style-type: none"> A wall planner, containing key recycling information and days when collections take place has been distributed across the Bournbrook and partly into the Selly Oak area (key roads); engaging with the main student populated areas. Community Wardens engage with households, whilst on patrol that are not presenting recycling properly, and advise them accordingly. A twitter account, is maintained by the Community Warden scheme which provides information around recycling – including tweets sent before recycling days to remind residents 		August 2017	On-going

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	<p>(in concept Selly Oak's recycling is collected every two weeks</p> <ul style="list-style-type: none"> Contributed to a site called 'I Love Selly Oak' (https://lovesellyoak.com/) , which is a community 'information bank', which aims to be a resource for local residents to access key community information. This includes waste management, recycling and dealing with bulky waste. We have also created an interactive map, which has details of local recycling centres and on-street recycling banks. Stickered wheelie bins in the local area, which contains a space for the house number, but also key contact information for the scheme, to enable residents to report issues or seek further information 			
5. Other Items				
Redevelop the Sustainability section of the Guild Website	<ul style="list-style-type: none"> Work with Marketing and Communications to update and redesign the sustainability website offering 	Website redesign completed and signed off by Facilities Manager	May 2017	
Work with the University to develop Sustainability based communications and increase engagement	<ul style="list-style-type: none"> Aid in development of social media accounts to included promotion and linking of Guild sustainability activity 	Attend University sustainability communications meetings	August 2017	
	<ul style="list-style-type: none"> Promote positive sustainability news through articles on the Guild of student's website. 	Termly news articles published on the Guild of Students website highlighting positive sustainability	August 2017	
Work with the University to develop Sustainability across a number of areas (Inc. volunteering, awareness etc.)	<ul style="list-style-type: none"> Develop a plan of activity alongside the University relating to sustainability for the 2017/18 academic year 	<p>Plan developed</p> <p>Plan Executed</p>	<p>May 2017</p> <p>August 2018</p>	

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Support Biodiversity change on Campus	<ul style="list-style-type: none">Attend University Biodiversity meetings to input on	Quarterly meetings attended by Guild Staff	August 2017	
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